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# Dance Production And Management (Dance Horizons Book)



## Synopsis

Everything from early conceptual work through performance and touring are covered in this how-to book for dance management. Dancers will create a fictional company and follow it through a myriad of steps and complexities necessary for a successful production and troupe. After establishing a mission statement; holding auditions; and considering the specific needs of music, sound, lighting, costuming, and make up, the manual provides would-be dance directors with basic theater terminology and the skills needed when planning marketing and public relations campaigns.

## Book Information

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## Customer Reviews

good resource. I bought one for my college library, one for an office copy and plan on using it for a class next semester

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